

CHURCH MINISTRY ANALYSIS

A Tool to Assess Your Ministry Situation

Even the most dynamic church needs to pause and analyze how it is doing. The church that fails to regularly evaluate will fail to grow and improve, because analysis and evaluation are key to ministry growth and development.

How is your church doing?

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This tool will help you to:

- Know if you are ministering effectively
- Discover your ministry strengths
- Discover your ministry weaknesses

BACKGROUND INFORMATION

Directions: Please circle your response to each question. This information will be held in strict confidence.

1. Your gender?
A. Male B. Female

2. Your age in years?
A. Under 18 B. 18-24 C. 25-34 D. 35-44 E. 45-54 F. 55-64 G. 65 and over

3. Your current marital status?
A. Single B. Married C. Divorced D. Widowed

4. If you have children, how many do you have?
A. 1 B. 2 C. 3 D. 4 E. 5 or more F. None

5. Are you a member of this church?
A. Yes B. No

6. How long have you been attending this church?
A. 1 year or less B. 2-5 years C. 6-10 years D. 11-20 years E. Over 20 years

7. Did you tithe regularly to this church last year?
A. Yes B. No

8. About how far do you live from this church?
A. Less than a mile B. 1-2 miles C. 3-5 miles D. 6-10 miles E. More than 10 miles

9. On average, how often do you attend church?
A. Every week B. Every other week C. 3 times per month D. Once per month E. Rarely/never

10. Are you in an official position of leadership within this church?
A. Yes B. No

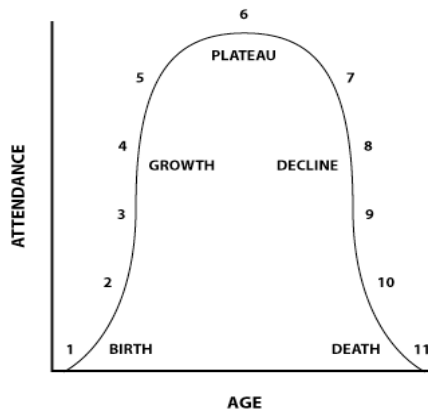
11. Is there any additional information about you that might be helpful?

IMPORTANT NOTE: Please return this tool by (date).

SECTION I—Internal Analysis

Directions: Answer all the following questions. Circle the number or multiple-choice questions and fill in the open-ended questions. A space is provided for any comments or clarifications that you wish to make.

1. Circle the number below that best represents where your church is in its life cycle.



2. Based on the church's history and statistics, *attendance* at the morning worship service is growing, plateaued, declining?

A. Growing B. Plateaued C. Declining D. Don't know

Comment:

3. Based on the church's history and statistics, *financial giving* to the church has increased, plateaued, declined?

A. Increased B. Plateaued C. Declined D. Don't know

Comment:

4. If the church's attendance is declining, how much longer can the church survive?

A. One year B. Two to five years C. Five to ten years D. More than ten years E. Don't know

Comment:

5. What are one or two reasons why the church is where it is?

6. Identify several of the church's primary strengths (What is it doing well)?

7. Identify some of the church's primary weaknesses (What is it doing poorly or not at all)?

8. The board or boards consist mostly of leaders who are doing a good job.

True				False	Don't Know
1	2	3	4	5	0

Comment:

9. The board or boards do not address needed changes.

True				False	Don't Know
1	2	3	4	5	0

Comment:

10. The senior pastor is an excellent leader.

True				False	Don't Know
1	2	3	4	5	0

Comment:

11. The senior pastor performs his ministry well.

True				False	Don't Know
1	2	3	4	5	0

Comment

12. The senior pastor relates well to people.

True					False	Don't Know
1	2	3	4	5		0

Comment:

13. The senior pastor is a good communicator.

True					False	Don't Know
1	2	3	4	5		0

Comment:

14. Other staff consists mostly of leaders who perform their ministries well.

True					False	Don't Know
1	2	3	4	5		0

Comment:

15. What is the church's average worship attendance?

A. Over 500 B. 250 to 500 C. 100 to 250 D. Less than 100 E. Less than 50 F. Don't know

Comment:

16. The majority of people in the church belong to which age group?

A. 0-10 B. 20-30 C. 30-40 D. 40-50 E. 50-60 F. 60 and above G. Don't know

Comment:

17. What does the age of the people say about the future of the church?

- A. Good future B. Average future C. Poor future D. No future E. Don't know

Comment:

18. Are there more men or women in the church?

- A. Men B. Women C. Don't know

Comment:

19. What is the average level of education of the people in the church?

- A. College B. College & high school C. High school D. Elementary school E. Don't know

Comment:

20. What do the majority do for employment?

- A. White collar B. Blue collar C. Combination D. Retired E. Don't know

Comment:

21. What is the average annual household income?

- A. Less than \$25,000 B. \$25,000-\$50,000 C. \$50,000-\$75,000 D. Over \$75,000 E. Don't know

Comment:

22. What is the church's average family status?

- A. Married with children B. Married C. Single D. Don't know

Comment:

23. Identify several of the church's greatest needs?

24. What do the majority of people expect from the church?

25. The church has a clear vision statement?

- | | | | | | | |
|------|---|---|---|---|-------|------------|
| True | | | | | False | Don't Know |
| 1 | 2 | 3 | 4 | 5 | | 0 |

Comment:

26. If applicable, what is the church's vision?

27. The church has a compelling mission statement.

- | | | | | | | |
|------|---|---|---|---|-------|------------|
| True | | | | | False | Don't Know |
| 1 | 2 | 3 | 4 | 5 | | 0 |

Comment:

28. If applicable, what is the church's mission?

29. The congregation knows well the church's mission and/or vision statement.

True					False	Not Applicable
1	2	3	4	5		0

Comment:

30. The church is accomplishing well its mission and/or vision statement.

True					False	Not Applicable
1	2	3	4	5		0

Comment:

31. Who is the church attempting to reach (who is it ministering to)?

A. Primarily Christians B. Primarily non Christians C. Both D. Don't Know

Comment:

32. The church has a clear strategy for making and maturing disciples.

True					False	Don't Know
1	2	3	4	5		0

Comment:

33. The church is making and maturing disciples.

True					False	Don't Know
1	2	3	4	5		0

Comment:

34. The people as well as the staff are involved in the church's ministry.

True				False	Don't Know
1	2	3	4	5	0

Comment:

35. The church is reaching lost people from the community for Christ.

True				False	Don't Know
1	2	3	4	5	0

Comment:

36. The church is reaching unchurched, lost people for Christ.

True				False	Don't Know
1	2	3	4	5	0

Comment:

37. The church is involved in reaching the world for Christ (foreign missions).

True				False	Don't Know
1	2	3	4	5	0

Comment:

38. The missions program is in conflict with efforts at local evangelism.

True				False	Don't Know
1	2	3	4	5	0

Comment:

39. The church desires to reach lost people.

True				False	Don't Know
1	2	3	4	5	0

Comment:

40. The church's worship is vibrant and inspiring.

True				False	Don't Know
1	2	3	4	5	0

Comment:

41. The leadership staff empowers the congregation for ministry.

True				False	Don't Know
1	2	3	4	5	0

Comment:

42. People are living a vibrant spirituality.

True				False	Don't Know
1	2	3	4	5	0

Comment:

43. People are not discovering and using their gifts for ministry in the church.

True				False	Don't Know
1	2	3	4	5	0

Comment:

44. The church has small groups ministries to meet people's needs for community.

True					False	Don't Know
1	2	3	4	5		0

Comment:

45. People do not apply the Bible to their lives?

True					False	Don't Know
1	2	3	4	5		0

Comment:

46. What are some of the church's key traditions?

47. Who are the church's heroes?

48. What is the average tenure of the church's pastors?

- a. Less than 2 years b. 3-4 years c. 5-8 years d. 8 or more years

Comment:

49. What are the church's expectations of its people?

50. What are some primary norms (dos and don'ts) of the church?

51. The church is willing to make whatever changes are necessary to have a more effective ministry for Christ.

True				False	Don't Know
1	2	3	4	5	0

Comment:

52. What isn't thinkable/discussable in your church?

53. The church faces its problems.

True				False	Don't Know
1	2	3	4	5	0

Comment:

54. The church learns from its mistakes.

True				False	Don't Know
1	2	3	4	5	0

Comment:

55. The church does not condone poor behavior on the part of its people.

True				False	Don't Know
1	2	3	4	5	0

Comment:

56. There are some people who are blocking effective ministry.

True				False	Don't Know
1	2	3	4	5	0

Comment:

57. What traditions are hampering effective ministry?

58. Where is the power in the church?

A. The board(s) B. The pastor C. Other individual(s) D. Don't know

Comment:

59. Is the church focused inward on itself or outward on other people?

A. Inward B. Outward C. Don't know

Comment:

60. Is the church flexible or inflexible?

A. Flexible B. Inflexible C. Don't know

Comment:

61. The church is a learning organization (regularly comes up with new ideas).

True				False	Don't Know
1	2	3	4	5	0

Comment:

Comment:

68. The church usually meets its budget.

True				False	Don't Know
1	2	3	4	5	0

Comment:

69. What is the general status of the offering?

A. Growing B. Declining C. Plateaued D. Don't know

Comment:

70. If the offering is declining, how long can the church survive?

A. 5 years or more B. 3-5 years C. 1-2 years D. Less than 1 year

Comment:

SECTION II—External Analysis

Directions: Answer the following questions. Circle the multiple-choice questions and fill in the open-ended questions. A space is provided for any comments or clarifications that you wish to make.

71. What kind of community is the church located in?

- A. Urban B. Suburban C. Rural D. Don't know

Comment:

72. What is age of the community?

- A. New B. Old C. Somewhere in between D. Don't know

Comment:

73. Are people moving into or out of the area?

- A. Into B. Out of C. Static D. Don't know

Comment:

74. Who lives in the church's community?

- A. African B. Asian C. Hispanic D. Anglo E. Mixture

Comment:

75. Chances are good that the church will reach this community for Christ.

- | | | | | | | |
|------|---|---|---|---|-------|------------|
| True | | | | | False | Don't Know |
| 1 | 2 | 3 | 4 | 5 | | 0 |

Comment:

76. Where do people in the community live?

- A. Houses B. Apartments C. Both

Comment:

77. What are the top three or four needs of the community?

78. What does the community value most?

79. What does the community want most out of life?

80. The community is dying.

True					False	Don't Know
1	2	3	4	5		0

Comment:

81. The crime rate is high.

True					False	Don't Know
1	2	3	4	5		0

Comment:

82. People are moving out of the area.

True				False	Don't Know
1	2	3	4	5	0

Comment:

83. People in the community are most interested in the church.

True				False	Don't Know
1	2	3	4	5	0

Comment:

84. The people in the community are similar to those in the church.

True				False	Don't Know
1	2	3	4	5	0

Comment:

85. With which of the following does the church compete:

- Church or parachurch ministries?
- Cults or religious groups in the area?
- Movies or television?
- Athletics (viewed or participative)?
- Leisure time activities?
- The marketplace (shopping malls, etc.)
- Others? Who:

86. Which of the following represent opportunities for the church to reach people:

- Unchurched people?
- Unreached people groups?
- New people moving into the community?
- Local schools (high school, trade schools, college)?
- International students?
- Armed services facilities?
- Prison/jails?
- Others? Who:

87. Please provide any ***additional comments*** that you think would be helpful in the space below and/or on the back of this page.